

ASC MEDX

ASOCIACIÓN COLOMBIANA DE
MEDICINA ELECTRODIAGNÓSTICA



International Federation of
CLINICAL NEUROPHYSIOLOGY



ICCN 2026

**34th International Congress
of Clinical Neurophysiology**

Cartagena - Colombia / September 8 - 12

Commercial Proposal

Propuesta Comercial

September 8 to 12, 2026

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THE INTERNATIONAL FEDERATION OF CLINICAL NEUROPHYSIOLOGY (IFCN)

Has 68 member societies in 65 countries.

The IFCN mission is to promote best practice in clinical neurophysiology through education and research throughout the world. And our vision is to improve healthcare worldwide by understanding the nervous system and optimizing the diagnosis and treatment of its disorders through clinical neurophysiology.

La misión de la IFCN es promover las mejores prácticas en neurofisiología clínica a través de la educación y la investigación en todo el mundo. Nuestra visión es mejorar la atención médica a nivel mundial mediante la comprensión del sistema nervioso y la optimización del diagnóstico y tratamiento de sus trastornos a través de la neurofisiología clínica.



International Federation of
CLINICAL NEUROPHYSIOLOGY

WHO PARTICIPATES IN ICCN?

ICCN delegates consist of a wide variety of clinical neurophysiologists and those IN THE FIELD ASSOCIATED WITH THIS WORK, SUCH AS.....

- Clinical Neurophysiologists
- General Neurologists
- Trainees
- Residents
- Fellows
- Students
- Neuroscientists
- Neurosurgeons
- Neuropediatricians Neurophysiologic
- Technologists

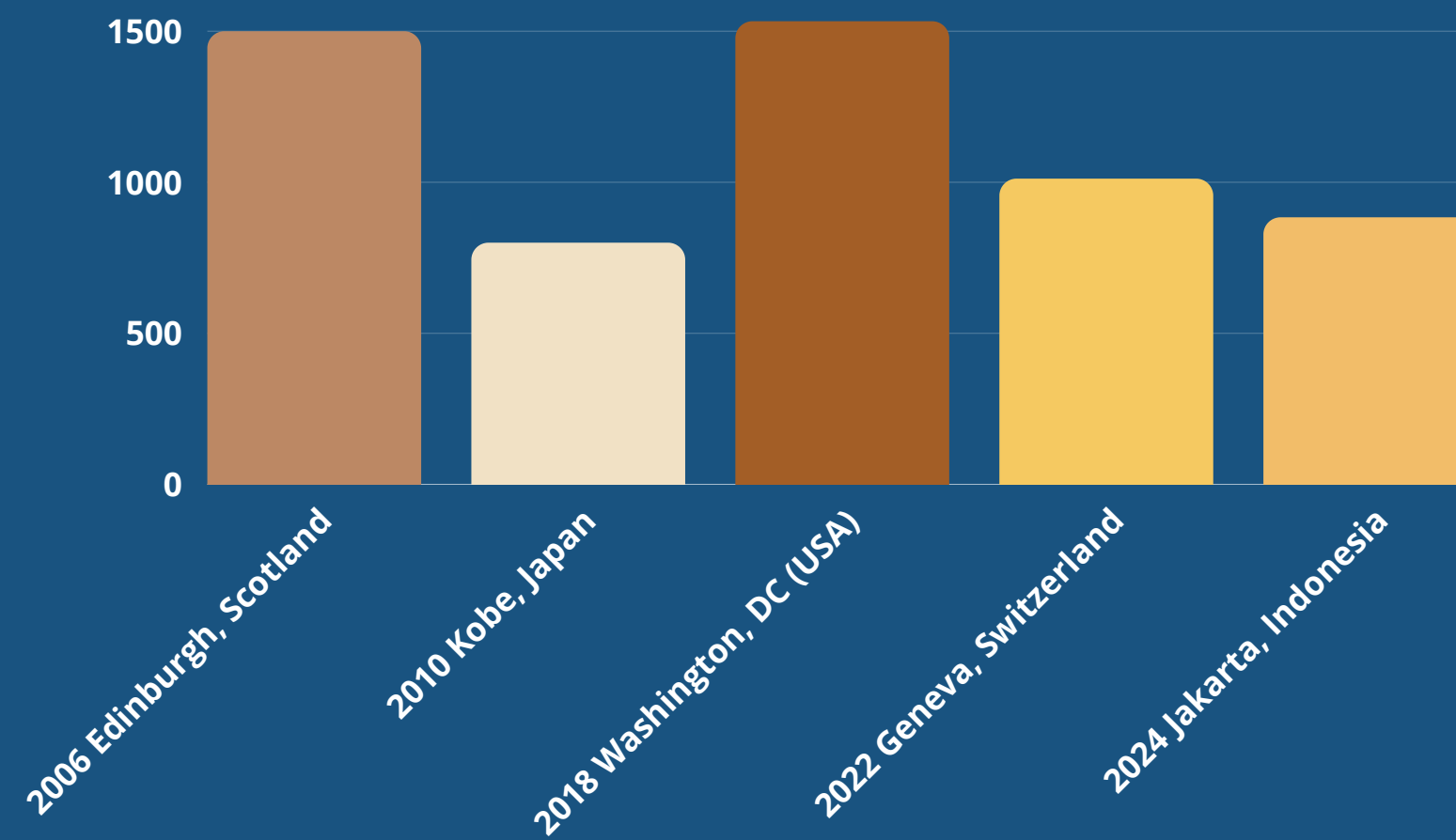


International Federation of
CLINICAL NEUROPHYSIOLOGY

WHO PARTICIPATES?

- Medical Equipment companies
- Pharmaceutical companies
- Medical Publishers
- Medical Supply Companies
- Associations Nonprofit
- Organizations
- Government Organizations

HISTORY ATTENDEES



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ASOCIACIÓN COLOMBIANA DE
MEDICINA ELECTRODIAGNÓSTICA

We are a scientific and academic association formed by psychiatrists, neurologists, neurophysiologists, and certified professionals authorized to practice electrodiagnostic medicine in Colombia. We are committed to advancing the specialty and supporting its members.

Nationally, we are part of the Colombian Association of Scientific Societies, and internationally, we are affiliated with the International Federation of Clinical Neurophysiology (IFCN).

Somos una organización científica, académica y profesional integrada por fisiatras, neurólogos, neurofisiólogos y médicos o profesionales no médicos legalmente certificados y autorizados para ejercer la medicina electrodiagnóstica en Colombia. Estamos comprometidos con el avance de la especialidad y el apoyo a sus miembros.

A nivel nacional hacemos parte de la Asociación Colombiana de Sociedades Científicas y a nivel internacional estamos afiliados a la Federación Internacional de Neurofisiología Clínica (IFCN).

ACADEMIC ESTRUCTURE

SEPTEMBER 8TH

	Salon Barahona 1 Second Floor	Salon Barahona 2 Second Floor	Salon Barahona 3 Second Floor	Salon Barahona 4 Second Floor
Room:	138 pax classroom	186 pax Classroom	237 pax Classroom	219 pax Classroom
8:00am-9:50am	Workshop	Workshop	Workshop	Workshop
9:50am-10:10am	Coffee Break - 20 minutes			
10:10am-12:00pm	Workshop	Workshop	Workshop	Workshop
Lunch Break 12:00pm-1:00pm	Lunch Break - 1 hour			
1:00pm-2:50pm	Workshop	Workshop	Workshop	Workshop
2:50pm-3:10pm	Coffee Break - 20 minutes			
3:10pm-5:00pm	Workshop	Workshop	Workshop	Workshop
5:00pm-5:10pm	Closing Comments	Closing Comments	Closing Comments	Closing Comments

SEPTEMBER 9TH

	Salon Barahona 1 Second Floor	Salon Barahona 2 Second Floor	Salon Barahona 3 Second Floor	Salon Barahona 4 Second Floor
Room:	138 pax classroom	186 pax Classroom	237 pax Classroom	219 pax Classroom
8:00am-9:50am	Workshop	Workshop	Workshop	Workshop
9:50am-10:10am	Coffee Break - 20 minutes			
10:10am-12:00pm	Workshop	Workshop	Workshop	Workshop
Lunch Break 12:00pm-1:00pm	Lunch Break - 1 hour			
1:00pm-2:50pm	Workshop	Workshop	Workshop	Workshop
2:50pm-3:10pm	Coffee Break - 20 minutes			
3:10pm-5:00pm	Workshop	Workshop	Workshop	Workshop
5:00pm-5:10pm	Closing Comments	Closing Comments	Closing Comments	Closing Comments

12 TH

	Claustro De Las First Floor	Salon Barahona 1 Second Floor	Salon Barahona 2 Second Floor	Salon Barahona 3 Second Floor	Salon Barahona 4 Second Floor	Secretaria General Second Floor	Hall Grau Second Floor	Hall de Exposiciones Second Floor	Auditorio Getsamani Second Floor
Room:	250 Posters	138 pax classroom	186 pax Classroom	237 pax Classroom	219 pax Classroom	Classroom: 36 pax	12 Exhibit Booths	37 Exhibit Booths	400 pax
7:30am-9:00am		Sponsored Satellite Symposia #6	Sponsored Satellite Symposia #7	Sponsored Satellite Symposia #8	Sponsored Satellite Symposia #9	Sponsored Satellite Symposia #10			
9:00am-9:45am							Exhibit Booths Open 9:00am-12:00pm	Exhibit Booths Open 9:00am-12:00pm	Presidential Symposium 45 minutes
9:45am-10:00am	Break and Poster Viewing 25 min								
10:00am-11:30am		Educational Symposia	Educational Symposia	Educational Symposia	Educational Symposia	Educational Symposia			
Lunch Break 11:30am-1:00pm	Lunch Break 90 min								
1:00pm-1:40pm	Posters						Exhibitor Move-Out	Exhibitor Move-Out	Award Ceremony 40 minutes
1:40pm-3:10pm		Educational Symposia	Educational Symposia	Educational Symposia	Educational Symposia	Educational Symposia	Decorator Load-Out	Decorator Load-Out	
3:10pm-4:40pm									Closing Ceremony 30 mnutes

ACADEMIC ESTRUCTURE



CARTAGENA

Cartagena has established itself as one of Colombia's most important cities for hosting national and international academic events. With its robust infrastructure, reliable connectivity, and a wide range of professional conference services, the city offers an optimal environment for high-level scientific and medical gatherings.

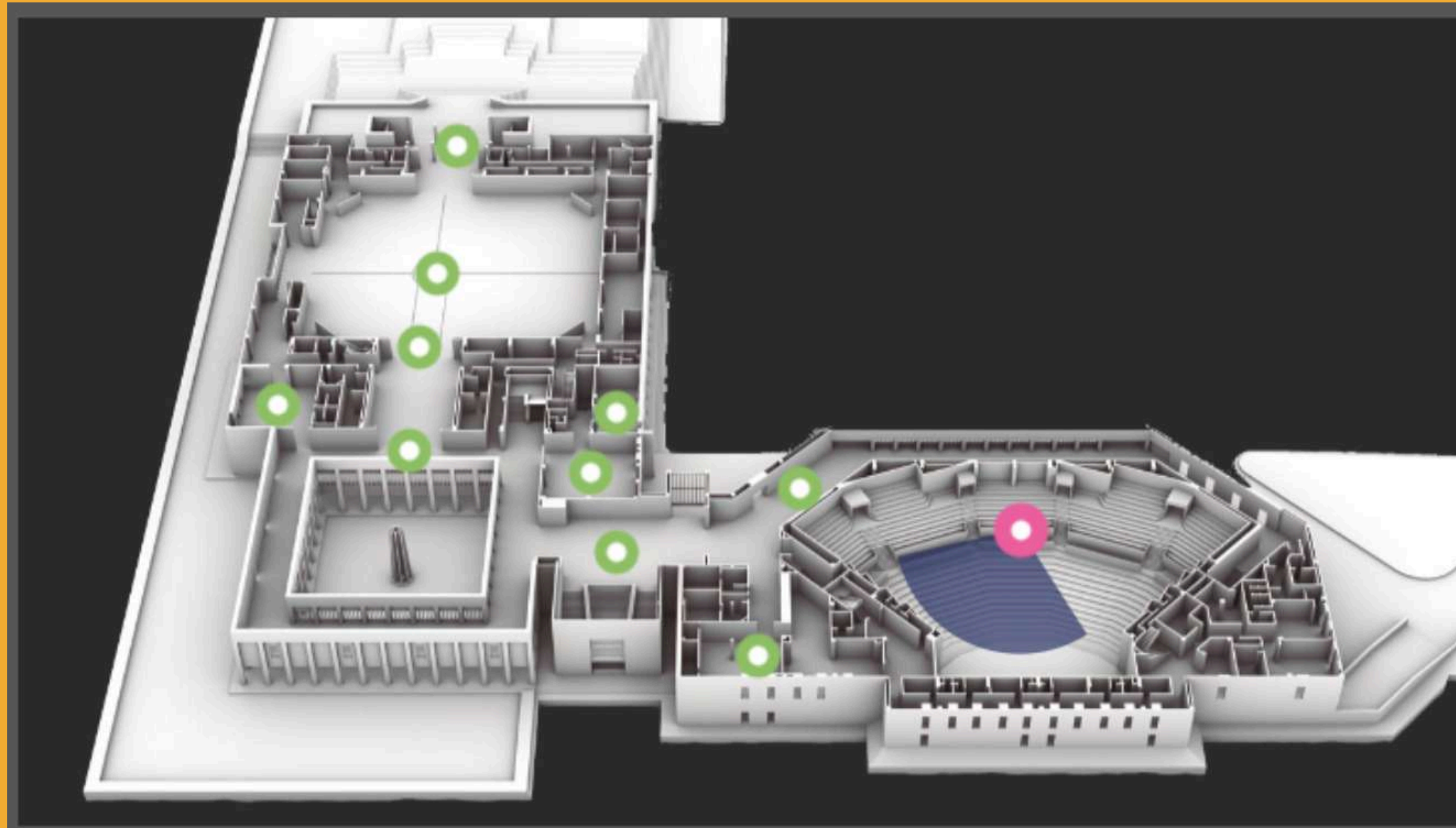
Its experience in hosting congresses and its network of modern venues, hotels, and logistical support make Cartagena a strategic location to foster collaboration, knowledge exchange, and institutional growth. Choosing this city as our venue strengthens our commitment to academic excellence and international engagement.

Cartagena es una ciudad con amplia trayectoria en la realización de eventos científicos y académicos de alto nivel. Su infraestructura moderna, conectividad nacional e internacional, y servicios especializados la convierten en un escenario ideal para el desarrollo de espacios de formación, intercambio de conocimiento y proyección institucional.

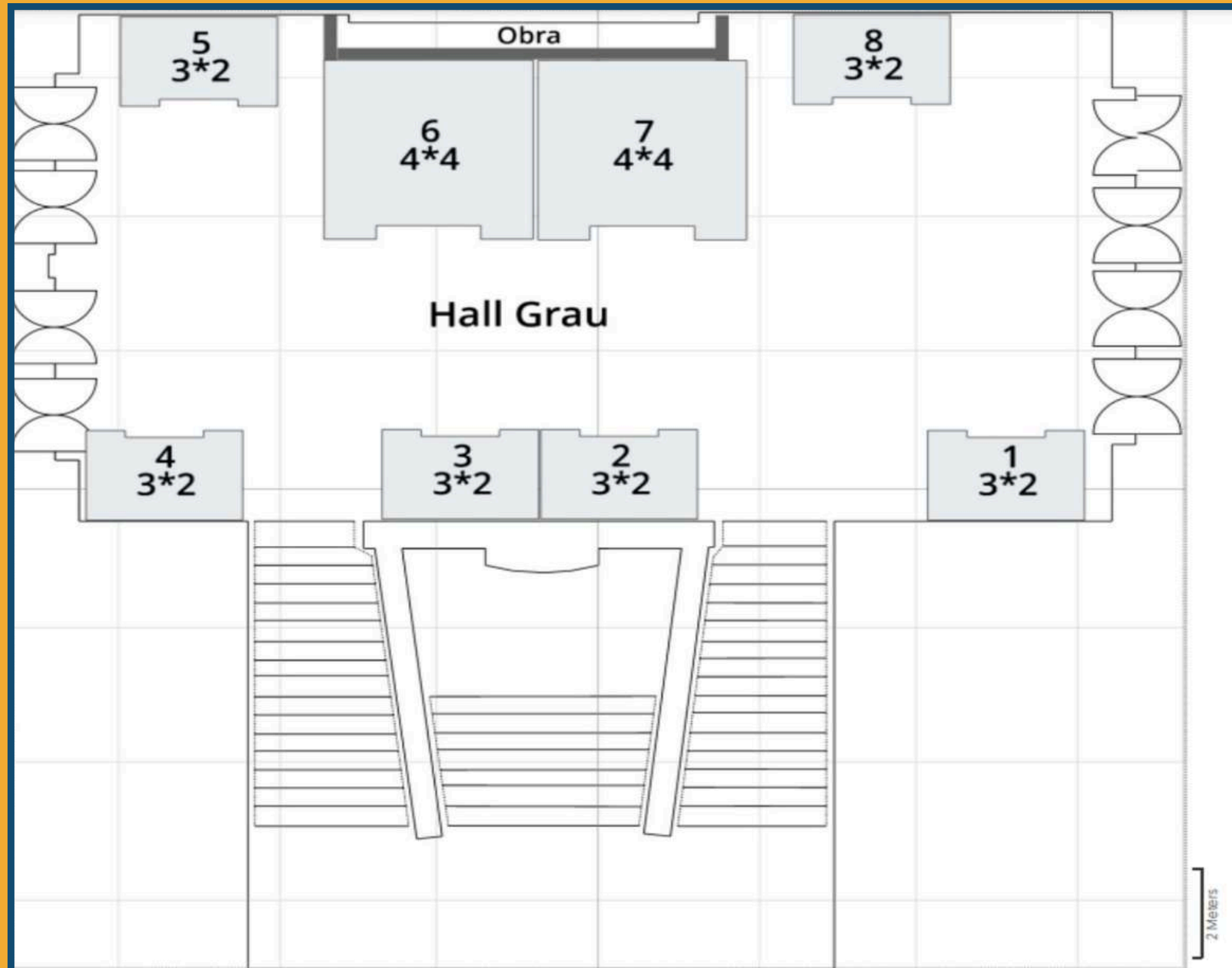


- Punto estratégico para la conexión de las Américas
- 77 vuelos directos desde distintas ciudades de Europa y América
- 1.191 vuelos internacionales con conexión vía Bogotá

COMERCIAL FLOOR PLANIMETRY

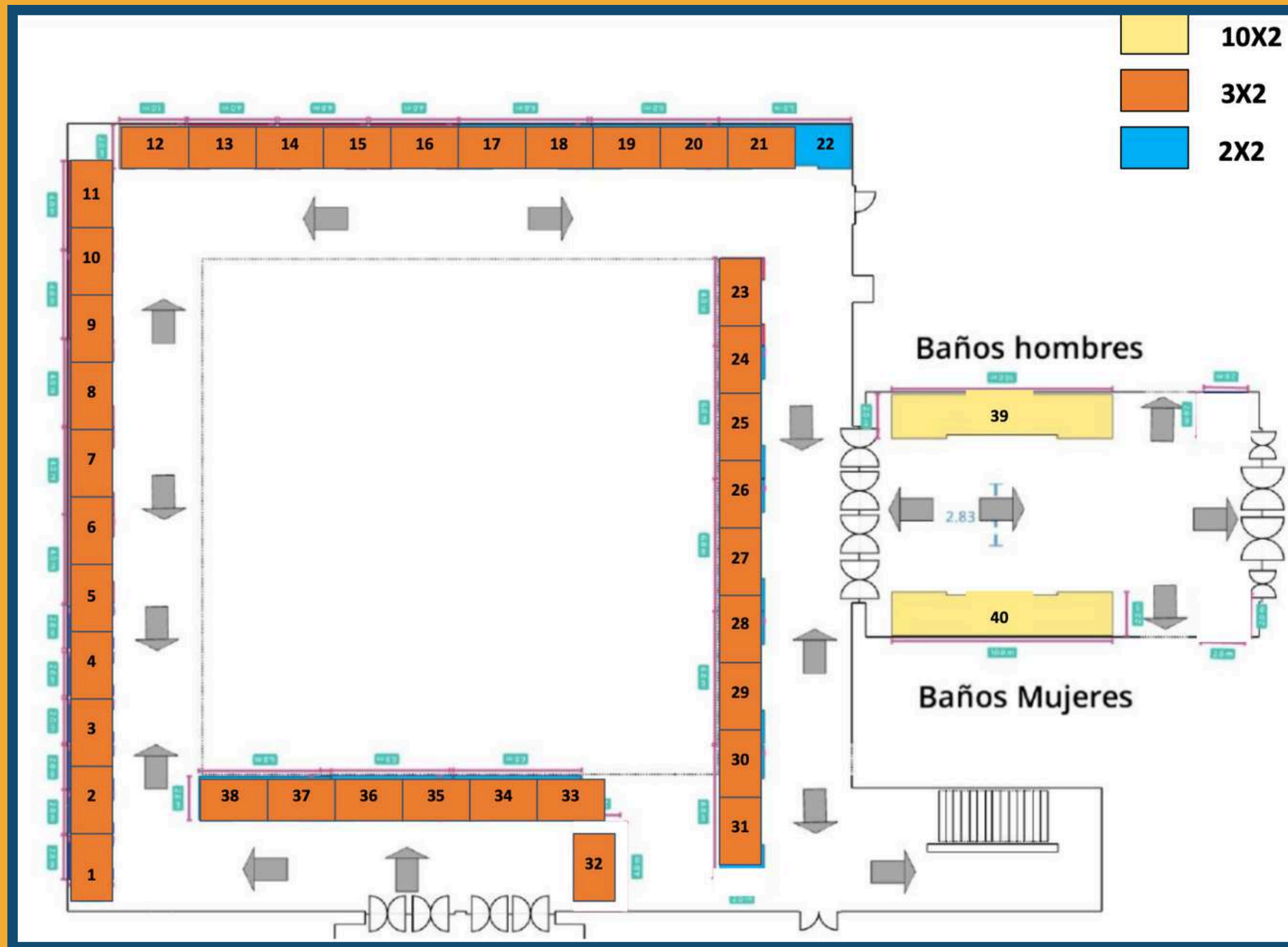


PLANIMETRY HALL GRAU (LEVEL 2)



Height Hall Grau: 2.20 mts.

PLANIMETRY HALL BARAHONA (LEVEL 2)



Height Hall Grau: 2.20 mts.



COMMERCIAL SPACES

+ taxes must be added

STAND	SQUARE FOOTAGE	EARLY BIRDS (01/12/2026)	UNIT VALUE- FULL RATE
Booth 10*2 (Hall Barahona)	20	USD 38.000	USD 49.500
Booth 4*4 (Hall Grau)	16	USD 30.400	USD 39.600
Booth 3*2 (Hall Grau)	6	USD 13.800	USD 17.800
Booth 3*2 (Hall Barahona)	6	USD 11.500	USD 14.800

SPONSORABLE ITEMS

+ taxes must be added
early bird (26 January 2026)

BRAND PRESENCE ON THE EVENT WEBSITE

Description:

Right to display a hyperlinked logo on the event website section from the time of agreement until the event concludes.

Early Bird : USD \$1.800

Full Rate: USD \$2.500

LOGO EN LA WEB DEL EVENTO

DIGITAL INFORMATION SCREENS

Description:

Two screens (one on the first floor and one on the second floor) featuring the logo and images of a single sponsor.

Early Bird : USD \$1.800

Full Rate: USD \$2.500

PANTALLAS DIGITALES INFORMATIVAS



BRANDING AT MOBILE CHARGING STATIONS

Description:

Two charging stations (one on the first floor and one on the second floor), featuring the logo and visuals of a single sponsor

Early Bird : USD \$1.800

Full Rate: USD \$2.500

BRANDING EN RECARGA DE DISPOSITIVOS

BRANDED WATER REFILL POINTS

Description:

Two refill stations (one on the first floor and one on the second floor), featuring the logo and visuals of a single sponsor

Early Bird : USD \$1.800

Full Rate: USD \$2.500

BRANDING EN RECARGA DE AGUA

SPONSORABLE ITEMS

+ taxes must be added
early bird (26 January 2026)

EVENT WI-FI NETWORK / WIFI EXCLUSIVO

Description:

A dedicated Wi-Fi network will be available for all event attendees, using the sponsor's chosen network name and password. The password will be promoted through official event signage and congress collateral, ensuring high brand visibility.

Early Bird : USD \$12.000
Full Rate: USD \$14.000

ECO-FRIENDLY OPTIONS FOR REGISTRATION MATERIALS / KIT DE BIENVENIDA

Description:

Sustainable Welcome Kit for 800 Attendees (produced by the sponsor). Notepad block, Pens, Reusable badge lanyard, Water bottle (thermo), Tote bag made from recyclable materials.

Early Bird : USD \$5.600
Full Rate: USD \$7.300

REGISTRATION SPONSOR - PATROCINADOR PARA REGISTRO

Description:

Company logo on wall in main registration area. Banner, screen, counter, wall.

Early Bird : USD \$9.200
Full Rate: USD \$12.000

ADVERTISING ON THE ENTRANCE BANNER - HALL OBREGÓN - PUBLICIDAD BANNER EXTERIOR

Description:

Located at the entrance of the CCCI, featuring sponsor logos

Early Bird : USD \$1.800
Full Rate: USD \$2.500



SPONSORABLE ITEMS

+ taxes must be added
early bird (26 January 2026)

MOBILE APP SPONSOR / SPONSOR PARA LA APP

Description:

Mobile app will include full meeting program, poster abstracts, speaker and sponsor info and general information about the meeting and host city.

Early Bird : USD \$5.300
Full Rate: USD \$7.000

TRANSPORTATION SPONSOR / PATROCINADOR DE TRANSPORTE

Description:

Distribute Uber voucher (cards are provided by your company) to assist delegates in commuting in Cartagena Official transfer for speakers or special delegates

Early Bird : USD \$3.800
Full Rate: USD \$5.000

PHOTO WALL / ESPACIO INSTAGRAMEABLE

Description:

The production is in charge of the sponsor, after agreeing on the design and space with the Organizing Committee.

Early Bird : USD \$1.800
Full Rate: USD \$2.500

ATTENDEE LOUNGE / SALA VIP

Description:

A place for ICCN delegates to share conversations or catch up via email. The commercial partner will be in charge of production and hosting.

Early Bird : USD \$5.600
Full Rate: USD \$7.300



ACADEMIC ITEMS

+ taxes must be added

ITEMS

PARALLEL SYMPOSIUM

EARLY BIRD (26 JANUARY 2026):
USD \$5.300

UNIT VALUE-FULL RATE: USD \$7.000

DESCRIPTION

- 90-minute sessions in which all participants have the opportunity to receive the latest developments in selected industry fields. This symposium will be programmed by the sponsors and will showcase their company's products, services, and content. Sponsors are solely responsible for speaker* costs and materials.
- The satellite symposium will be held with a maximum of three speakers and one moderator.
- ICCN will assist in promoting the Satellite Symposium by announcing it in a special section of the final program, on the event website, and via email prior to the meeting. All additional promotion will be the responsibility of the company (ICCN suggests that delegates include an invitation in their registration materials).
- The sponsoring company is invited to invite speakers of its choice, with ICCN approval. *Faculty members participating in the ICCN 2025 program may serve as speakers in the satellite symposium, provided they do not receive any compensation from the sponsors of the satellite symposium

ACADEMIC ITEMS

ITEMS

LUNCH/ BREAKFAST SYMPOSIUM

EARLY BIRD (26 JANUARY 2026):
USD \$8.300

UNIT VALUE-FULL RATE: USD \$10.720

SPONSORSHIP WORKSHOP FOR HALF DAY

EARLY BIRD (26 JANUARY 2026):
USD \$3.800

UNIT VALUE-FULL RATE: USD \$5.000

DESCRIPTION

- The right to a 45-minute keynote address by a business partner. Includes lunch/breakfast service. Speaker fees not included. Space and schedule are based on availability in the program (approximately 150 people). Barahona rooms I, II, III, or IV.
- *Sponsorship of 1 full-day workshop (maximum 8 hours or 2 x 4 hours) * Topics and speakers will be scheduled by the ICCN

+ taxes must be added

ACADEMIC ITEMS

ITEMS

Technology Showroom Stage

EARLY BIRD (26 JANUARY 2026):
USD \$4.000

UNIT VALUE-FULL RATE: USD \$3.000

Poster Area

EARLY BIRD (26 JANUARY 2026):
USD \$6.000

UNIT VALUE-FULL RATE: USD \$8.000

DESCRIPTION

- Quick technology showcase stage (30 minutes in breakout spaces) in a silent presentation format integrated into the commercial exhibitor area. Sponsor is responsible for providing 200 snacks during their session.
- Around 200-250 posters will be on display during the Congress, and delegates will have the opportunity to visit and discuss the work with the authors each day. The sponsor's logo and credits will be available on the website in the call for papers section (if secured prior to launching), on conference materials, and in the conference poster room. Opportunity to enhance this sponsorship with hosted reception or coffee break.

SOCIAL ACTIVITIES

+ taxes must be added

WELCOME RECEPTION

Exclusive Sponsor of the Inaugural Activity (Approx. 500 Attendees). Includes: A set of 6 appetizers per attendee, 2 glasses of wine per attendee, Musical ambiance.

EARLY BIRD: USD \$40.000 UNIT RATE- FULL RATE: USD \$50.000

FACULTY DINNER

Dinner Organized by the Local Committee for Speakers (100–200 Attendees)

EARLY BIRD: USD \$23.000 UNIT RATE- FULL RATE: USD \$30.000

early bird (26 january 2026)

GALA RECEPTION

Gala Dinner for Selected Delegates (Estimated 100 Attendees)

EARLY BIRD: USD \$42.000 UNIT RATE- FULL RATE: USD \$55.000

LUNCH IN THE BREAK AREA

As the buffet lunch sponsor, your company will be acknowledged on signage and program materials. Additionally, accessories such as napkins and placemats may feature the branding of the sponsoring company (200 pax). food is included

EARLY BIRD: USD \$9.500 UNIT RATE- FULL RATE: USD \$12.000

SOCIAL ACTIVITIES

+ taxes must be added
early bird (26 january 2026)

NOVELTY BREAK

Attendees will be treated to the smell and taste of popcorn throughout the exhibit hall OR savoring the delicious bonus of an ice cream treat or sodas
Logo on packaging bags or napkin
(Food is included)

COFFEE BREAK

- As a sponsor of one of the breaks, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth. Coffee break will be given during workshops and symposium.
- Limited times are available twice daily.
- Enhance area w/napkins, cups, etc. with company logo (Food is included - 800 pax)



REGISTRATION FEE

SINGLE REGISTRATION FEE:

The registration fee includes access to all academic sessions of the congress, accreditation materials, and admission to the inaugural cocktail reception.

USD \$550

+ taxes must be added

+ taxes must be added

SPONSORSHIPS PACKAGES

DIAMOND SPONSORSHIPS (1)

FULL RATE: 83.500 USD
DISCOUNT RATE: 75.000 USD

- Type A Booth – 10x2 m (Barahona Hall)
- 15 Event Registration
- 10 Tickets for Gala Reception
- Brand presence on the event website
- Advertisement on Entry Banner – Obregon Hall
- Lunch Symposium
- Attendee Lounge
- Promo Video Package for 6
- Digital Information screen



PLATINUM SPONSORSHIP (2)

FULL RATE: 52.600 USD
DISCOUNT RATE: 47.400 USD

- Type B Booth – 4x4 m (Grau Hall)
- 6 Event Registration
- 6 Tickets for Gala Reception
- Brand presence on the event website
- Advertisement on Entry Banner – Obregon Hall

SILVER SPONSORSHIP (4)

FULL RATE: 32.800 USD
DISCOUNT RATE: 29.400 USD

- Type D Booth – 3x2 m (Grau Hall)
- 3 Event Registration
- 2 Tickets for Gala Reception
- Brand presence on the event website
- Advertisement on Entry Banner – Obregon Hall

¡Let's schedule a meeting!

Agendemos una cita

Contact Information

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